

# New DRU fires use unique LED 'flames'

DRU Fires, the Netherlands-based manufacturer of contemporary domestic fires, has announced two new electric models for 2008.

The Metro 80e (*right*) is an electric version of the Metro, one of the best selling DRU gas fires. It is a frameless, hole in the wall contemporary fire designed to fit either a standard or false chimney breast. It is glass-fronted, operated by remote control, and has an adjustable heat output of 2kW, enough to heat an average sized living room.

As with all DRU electric fires, the Metro 80e features a unique flame picture generated by LED technology. With sixteen different flame height settings and up to 100,000 flame pattern variations, the fire appears to be constantly changing. It also features a deep and glowing fire bed with a choice of natural twigs or white pebbles.

The Metro 80e flame picture has an electricity consumption of just 15 watts (less than an average light bulb) and unlike ordinary electric fires, there is no need to change the bulbs periodically, as the flames are electronically produced. DRU says this makes it one of the most economical as well as attractive electric fires that are available.

The Metro 80e is being featured in a special advertising campaign in national consumer magazines from January to March 2008. All customers that buy the fire from an approved DRU dealer during this time will also be given a free MP4 Digital Player.

The Jura wall-mounted electric fire (*left*), featuring a glass front and alu-metallic frame, can be easily installed in a standard chimney breast or alternatively mounted onto any cavity or stud wall, making it what is described as the most versatile fire in the DRU Electric Collection.

The Jura also features the exclusive DRU LED flame picture, has an optional 2kW heat output, and is operated by remote control.

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